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Fitness First, Inc.

BRINGING QUALITY FITNESS EQUIPMENT
TO THE WORLD

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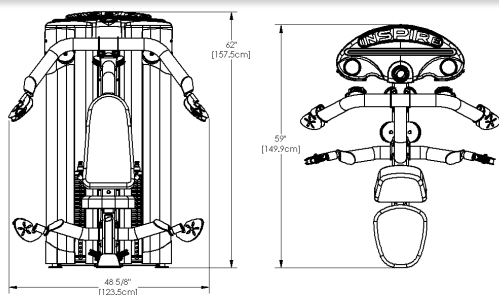
BRAND GRAPHICS DROPBOX FOLDERS

Inspire Fitness

Download all Inspire Graphics and Marketing materials at this link here

<https://www.dropbox.com/sh/v4rmwg4zywscv2i/AACbEaKvTtc9Z-6qrMpGeTM6a?dl=o>



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the Dealer Dropbox folder.

This link below will also take you directly to the sub-folder

https://www.dropbox.com/sh/v4rmwg4zywscv2i/AAAnqg7dx5f7NOgo6vFUwXRD a/12_2D%20Drawings?dl=0&subfolder_nav_tracking=1



Access and download all GoFit images and marketing material here at this link below

<https://gofit.filecamp.com/s/OxOROJMo1BINKpju/fo>



Access and download all Marcy images and marketing material here at this link below

https://1drv.ms/u/s!AhLzeTwV_WAdg4EbsvbJvBp2sZcoOw?e=07XkfY

Fitness First, Inc. in Australia and Malaysia

We just spent a week in Australia and Malaysia visiting dealers and assessing the retail market there. Fred Hoag spent two days training with Gym and Fitness in their stores in Brisbane and Adelaide, while I visited Melbourne. We trained in Perth with Orbit Health and Fitness, and then ended trip in Kuala Lumpur, Malaysia.



World Gym, with one of the largest Fitness stores in Melbourne, Australia.

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Marcy Home Gyms:

<http://www.fitnessexports.com/catalogs/Impex/84/index.html>



Smith Cage MD9010G:

<http://www.fitnessexports.com/catalogs/Impex/73/index.html#zoom=z>



SM-4903 Smith System:

<http://www.fitnessexports.com/catalogs/Impex/71/index.html#zoom=z>



Sportsmart, one of Melbourne's oldest and most trusted fitness retailers.



Excellent Marcy Flat and Utility Benches:

MKB211: <http://www.fitnessexports.com/catalogs/Impex/44/index.html#zoom=z>

SB10510: <http://www.fitnessexports.com/catalogs/Impex/50/index.html#zoom=z>

SB-315: <http://www.fitnessexports.com/catalogs/Impex/43/index.html#zoom=z>



Great pricing that allows discounting and still make a great Margin
(note: this is in \$AUD).

SB10510: <http://www.fitnessexports.com/catalogs/Impex/50/index.html#zoom=z>



MD859P Mid-Sized bench with removable workout bench.

<http://www.fitnessexports.com/catalogs/Impex/22/index.html#zoom=z>



Retail boxes which allow floor stacking

DBR86 Three Tier Dumbbell Rack:

<http://www.fitnessexports.com/catalogs/Impex/135/index.html#zoom=z>

DBR56: Multi Storage Rack:

<http://www.fitnessexports.com/catalogs/Impex/135/index.html#zoom=z>



Orbit Health and Fitness

We want to thank Orbit Health and Fitness of Perth, Australia, as well as Peter and Lorraine Hodgson and their daughter Barbara for being such a great Inspire dealer and wish them well during the holiday season.



Part of our ongoing commitment to training your sales and service staff about Inspire Fitness and other products we offer, Fred Hoag below is demoing the Body Lift, BL1.



A big Congratulations goes out to Fitness Concept in Malaysia for earning the Top Sales in Asia Pacific for 2018-2019.

These two shots below were taken just after we finished two training sessions for all sales staff from Kuala Lumpur, and around Malaysia.

Bernard Au Yong and his Daughter Charinn are the leaders and creative minds behind the companies very successful marketing



We are once again representing LifeSpan Fitness for sales
in Latin America, Mexico and the Caribbean.

Lifespan stocks a complete range of products in their Salt Lake City,
Utah warehouse, just 10 minutes from our office. They have a great

range of Workplace exercise solutions. Please contact me for a product list and pricing: dbinford@fitnessexports.com

www.LifeSpanFitness.com

Upcoming Tradeshows

FitnessExports.com

Tradeshow Season is just around the corner and I want to update you on our plans this coming year.



ISPO TRADESHOW
MUNICH

January 26-29 (we will be there on Sunday and Monday only)

Michael and I will be at ISPO for the first two days of the show. If you will be there we would like to meet with you. Please let me know.

dbinford@fitnessexports.com.

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2020
TWTC EXHIBITION HALL 1**#FIT THE**
FUTURE

TAISPO TRADESHOW

TAIWAN

March 5th -7th 2020

BOOTH # D0727 (Same location as two years ago, across from Dyaco).

We will have four of the Dual Machines at the show as well as some of our bestselling Inspire Cardio products. We will also have products from Marcy Home Gyms and Benches, and a full range of GoFit Accessories. Don't miss this important show in Taipei.



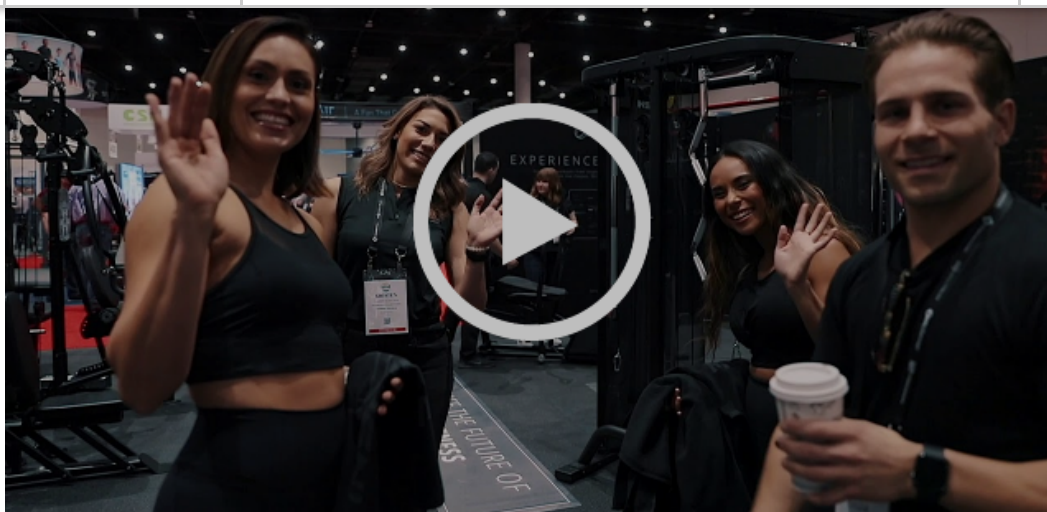
IHRSA TRADESHOW

San Diego, California

19 March 2020, 10:00 to 18:00

20 March 2020, 10:00 to 17:00

Inspire Fitness IHRSA 2019 Tradeshow

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The world's biggest trade show for fitness, wellness and health
Exhibition Centre Cologne

02 – 05 April 2020, 09:00 – 18:00 daily.

(We will be there on Wednesday and Thursday only. Book appointment early!)

Let's make 2020 the best year ever. We strongly encourage all customers to pre-plan and place their order at least 90 days in advance. This gives the factories time to produce your orders in time to ship the day you request.

CHINESE NEW YEAR – FACTORY CLOSURES:

Saturday, 18 Jan to Monday, 3 Feb 2020

Please don't wait until it is too late to get your orders shipped before

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the day you want, but not during Chinese New Year!!

PLEASE PLAN AROUND THIS HOLIDAY

EMAIL DAN BINFORD HERE

Email me to make an order today!

Dan Binford
President



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|dbinford@fitnessexports.com|

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