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Fitness First, Inc.

BRINGING QUALITY FITNESS EQUIPMENT
TO THE WORLD

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CANCELED Tradeshow

Due to the concerns around the Corona Virus, TaiSpo in Taiwan, and FIBO in Germany have been cancelled or delayed. Currently there are no plans to exhibit this year if these shows are rescheduled for later in the year.

Friday, last week, Inspire Fitness decided to pull out of the IHRSA show in San Diego, California which was scheduled for March 19-20. Today, we heard many other major fitness companies are pulling out

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IHRSA if the show is not cancelled. Michael Binford and I will also not be attending. Instead of attending the show, we will be meeting with Inspire Fitness, and Impex Fitness in the Los Angeles area.

CANCELED SHOWS



FACTORY ORDERS:

Last month I sent out a warning to take early action and place orders in advance of possible delays caused by the Corona Virus. 22 of our distributors from around the world have placed 42 container orders to ship over the next few months. WELL DONE! This will go a long way to ensuring you have product to sell when you need it, and without expected delays. Our factories

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have stock for your orders and helps everyone plan ahead for your needs.

We are currently out of stock until Mid-May on:

[BL1 Body Lifts](#)

[DBRH Racks.](#)



Fitness First, Inc.

Fitness First, Inc. SEARCH PRODUCTS NEWSLETTER SERVICES PRICING ABOUT CONTACT

We offer multiple lines of retail and commercial fitness equipment to international retailers, distributors and prominent health club clients.

Fitness First, Inc. has provided cardio, strength, and fitness accessory products direct to retailers, or through our network of international distributors around the world since 1993.

ONLY THE BEST EQUIPMENT

Our manufactures represent the best in the business for design, quality, service, brand awareness, and being customer focused to meet your international demands.

[VIEW OUR PRODUCT LINES >](#)

OUR PRODUCT LINES

MARCY GoFit INSPIRE LifeSpan SPIRIT

New Fitness First, Inc. Website!

Check out www.FitnessExports.com to see all the new updates and resources we have available online!

Please clear cookies/history to see most recent updates.



MARCY

These three models were going to be in our special TaiSpo display for Marcy Fitness this year. All of them are great selling products, and all ship from the same factory. Place your orders today for a combination container mixed with all three models.

[Bench MD-2082W](#)

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Home Gym MWM-990

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Cage SM-4903

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Check out the Newly updated GoFit eBrochure!
Including 10+ NEW Products!

RECOVERY IS KEY

Thermal Roll-On Massager - GF-THEROM

- Trigger point massage with smooth rolling heat
- Thermal Inner core heats in the microwave
- Soft TPE rubber exterior is easy to grip and insulated from heat
- Companion product with GoFit's Roll-On Massager, Polar Roll-On Massager and GoVibe Accu-Massager
- Dia: 3.25" x Height: 2.75"



Heat disseminating outer massage ball
Microwavable, thermal inner core



Shelved retail, open-front carton with inside product blister 5" x 8" x 3"




GoFit

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AT-HOME FITNESS

GoFit Stability Dome

New!

- Total-body stability training for core, strength, and balance
- Ultra-versatile exercise tool includes two 40lb. resistance tubes with handles
- Inflatable dome of textured, grippy rubber allows exercise options for all skill levels
- Durable construction with heavy duty materials
- Includes training manual and hand pump
- 400lbs. maximum weight
- Size: 24" dia. x 9" height (fully inflated)



40lb. resistance tubes easily attach with carabiners for strength training exercises

Offers a wide variety of total-body exercises at varied levels of difficulty

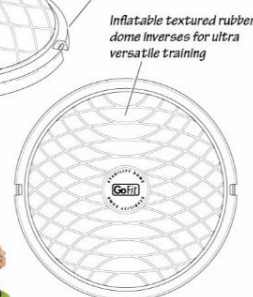


Shelved retail package:
24.5" x 24.5" x 4.5"

Vertical or horizontal merchandising



Sturdy, durable base with steel resistance tube anchor axles.



Inflatable textured rubber dome inverses for ultra versatile training



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RECOVERY IS KEY

Quad Roller **New!**

- Unique flex design allows compressing massage of variable pressure for a 4-point rolling massage of legs and arms
- Relief from tendinitis such as carpal tunnel and tennis elbow
- Soft, yet firm compact rollers with molded grooves assist in the relief of muscle tension and target knotted tissue
- Lightweight and portable to use at home or on the go
- Durable urethane material with closed-cell foam rollers
- Includes Training Manual
- Size: 9.5" x 10.25" x 2"



Simple molded hand grips and sturdy urethane construction make it durable and easy to use

Arched, wishbone design easily flexes so the user applies just as much compression as desired for effective rolling massage

Pegged retail package with unique angled sleeve design allows guest to try-out product: 10" x 10.75" x 2"

Unique package sleeve allows Quad Roller to flex in-and-out for demonstration at retail



4 massage rollers of soft, yet firm foam with grooved relief pattern



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[Subscribe](#)[Past Issues](#)[Translate ▼](#)**AT-HOME FITNESS****Super Elastiloops** - GF-SAS-S/M; SAS-L/XL

- Improve leg workouts for strength and appearance of your hips, glutes, hamstrings, and quads
- Strong and durable, resistance loop in two size options
- Soft web material with elastic stretch and grippy inner layer
- Includes Training Manual
- 2 size options—flat size of each loop:
S/M: 12.75" x 3.125"; L/XL: 15" x 3.125"



Pegged retail package with die-cut product-reveal: 3.5" x 7.5" x 2"

Durable, soft outer web material



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We have new updated pricing spreadsheets for GoFit and Impex (Marcy), Email me to make an order today!

[EMAIL DAN BINFORD HERE](#)

At this time of heightened concern over this virus we hope and pray all of you are safe, clear of this contagious bug, and able to go about your lives as normal as possible. Working out in the safety of your own home takes on a whole new meaning now, and will hopefully drive more business to your doors and web sites.

Without Tradeshows to visit this year, we would like to work directly with you and your staff for a complete product review via Skype, Zoom, and use of our eBrochures hosted on our web site. Please contact me for a time to set up this online training.

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President



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Our mailing address is:

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