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## ***Fitness First, Inc.***

Dear Distributors and Retailers:



|Inspire|

Good news and bad news!! Good news is Inspire has over 100 containers on order for customers against the China inventory, many of these are your orders along with many new direct customers from the USA. Bad news is we are out of stock in China on many key items. The factory has three lines going 7 days a week to catch up. We should see light at the end of the tunnel by mid-June. Orders are shipping on a first in first out shipping schedule.

**PLEASE PLACE NEW ORDERS now for July, August and September shipments.**



|GoFit|

GoFit is in the same boat! USA Stock is low but we are still shipping orders, less a few key items. Production in China is going full speed ahead to catch up. The Accessory Fitness Business is OFF THE CHARTS!!! This is a great time to get started with the Worlds Best line of Fitness and Recovery Gear. Email me now!!



|Impex|

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sellers across the board. If you want to jump in on internet sales, and reduce your risk by selling proven winners, then Impex, Inc. and the Marcy brands are the way to go.

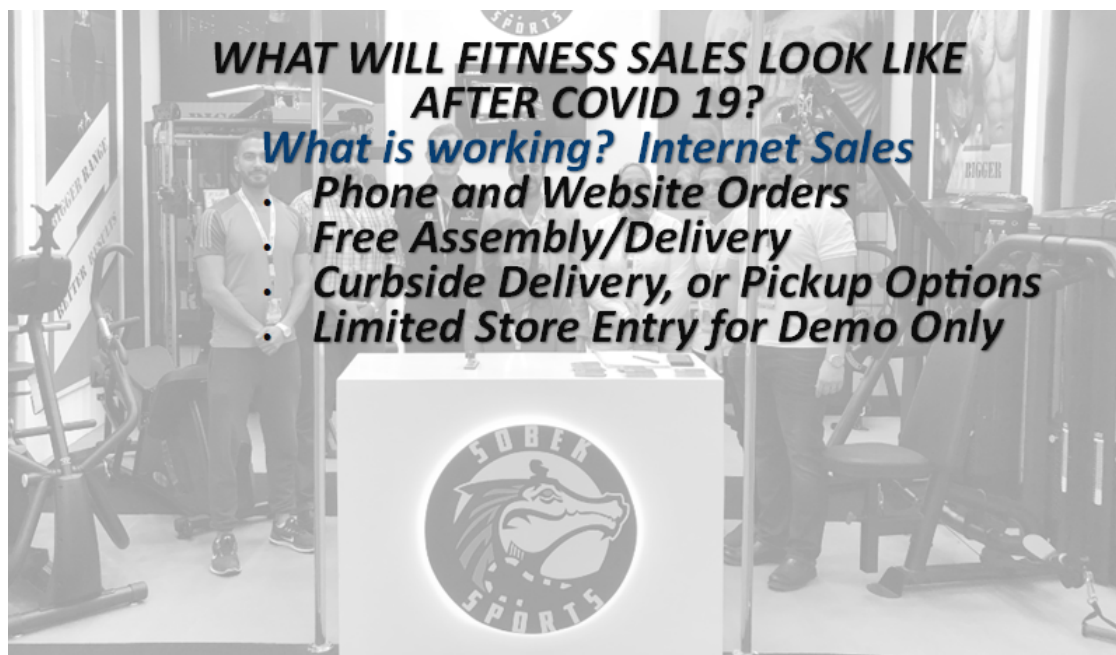
PLEASE DON'T RUN SHORT OF INVENTORY –

*“After talking with retailers across the USA,  
We Think This Run on Home Fitness is Here to Stay Through This Year and All of  
Next Year.”*

*John Guilbert – VP Sales Impex Fitness*

*– It's Time to SELL, SELL, SELL!*

[Place an Order Here](#)



## COVID-19 & Curb Side Pick-Up

Many retailers during this difficult time of COVID-19 are having success using their websites and providing Curb Side Pick-Up for their customers. This provides safety for both their costumers and their employees.

Below is an Example from Utah Home Fitness. They clearly discuss how to manage orders and discusses the safety of their employees. They also discuss continuing their home deliveries, changing hours, possible shortages in inventory, and following

open for business.

Please read example below thoroughly and consider areas that can be applied in your business.



As we continue to adapt to the country's fast-changing needs, we want you to know we are committed to serving you and your family. We will continue to provide our customers with the same great products and customer service as you've come to expect. Maintaining your physical and mental health is critical in times like these and we are honored to have you as a customer.

In compliance with the social distancing orders currently in place, we have temporarily adjusted our store hours and in-store capacity.

Please check our [Utah Home Fitness Locations Page](#) and contact the store nearest you to place orders or schedule an appointment.

#### Store Location Phone Numbers

Farmington - (801) 806-0345

Salt Lake City - (801) 456-3488

Sandy - (801) 816-1900

#### Customer Service Hours

Monday – Saturday: 10am - 5pm

Sunday: Closed

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We will continue accepting online orders at [utahhomefitness.com](http://utahhomefitness.com)

#### PRODUCT AVAILABILITY

The entire supply chain has been disrupted and we are seeing levels of home fitness equipment sales soar. We never could have prepared for this volume and neither could the equipment manufacturers. We are working tirelessly to procure inventory and fulfill all orders, but may run into unexpected obstacles and delays as the stay at home orders continue to change daily. We ask for your patience during these extraordinary times and should you wish to cancel your order and request a refund, please email [sales@topfitnessstore.com](mailto:sales@topfitnessstore.com).

#### INSTALLATION EXPERIENCE

We are continuing our scheduled residential and commercial installations across the country.

#### EMPLOYEES' HEALTH

Our staff and team members have the up-to-date information and procedures necessary to stay healthy. Anyone not feeling well are being asked to stay home. We have implemented temporary policies to ensure our employees well-being. We have also postponed all business travel.

We will continue to closely monitor the latest announcements and guidelines from the CDC and local health officials and will provide updates to you as needed. We are confident, if we all work together, we will navigate this successfully and will rise stronger than ever.

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## Can You Sell Products From Your Web Site? Need Help?

- Check out UTAH HOME FITNESS'S New Site
- Latest Web Site Design, Clean, Call to Action (*BUY NOW!*)
- Easy Order Entry and Checkout, VERY SUCCESSFUL!

[www.UtahHomeFitness.com](http://www.UtahHomeFitness.com)



As the Covid 19 Virus lingers and your customers continue to stay home, selling on-line is more and more important to your survival. Use Utah Home Fitness as an example and get started today improving your web site to take advantage of selling online.

If you need any graphics for products we offer, contact Madi Brown at [madi@FitnessExports.com](mailto:madi@FitnessExports.com). Fitness First is also offering customized eBrochures for any of our Distributors/Retailer partners. Check out these amazing eBrochures at these links – You can have your own ebrochure with your product selection and company contact information on the front and rear cover – hosted on the internet for you to use in your sales process. Just reply to this email at [madi@FitnessExports.com](mailto:madi@FitnessExports.com), and let us know what you need.

### eBrochure Examples:



MARCY:

<https://fitnessexports.com/catalogs/Impex/index.html>



INSPIRE:

<https://fitnessexports.com/catalogs/InspireFitness/index.html>

[oFit/index.html](https://www.gofit.com/fit/index.html)

YOUR COMPANY eBROCHURE HERE: \_\_\_\_\_

## New Product Showcase

Inspire Fitness has some new models!!

FULL CAGE Model # FCG1



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### Features:

- 1,000 lbs / 454 Kgs Capacity
- Heavy Gauge Steel for Full Commercial Use
- Laser Cut Tubing for Precision Fitment
- Clear Number Markers for Easy Reading
- Durable Crutches
- 110 per 40' container
- Can Mix with FCG1
- Made in New Factory – **Can Not** consolidate with past Inspire models.
- 20' Container mix OK between both models.

### Included Attachments

- Front Safety Catches
- Dip Bar handles
- Land Mine
- Center Safety Bars

Retail: \$1,099.00

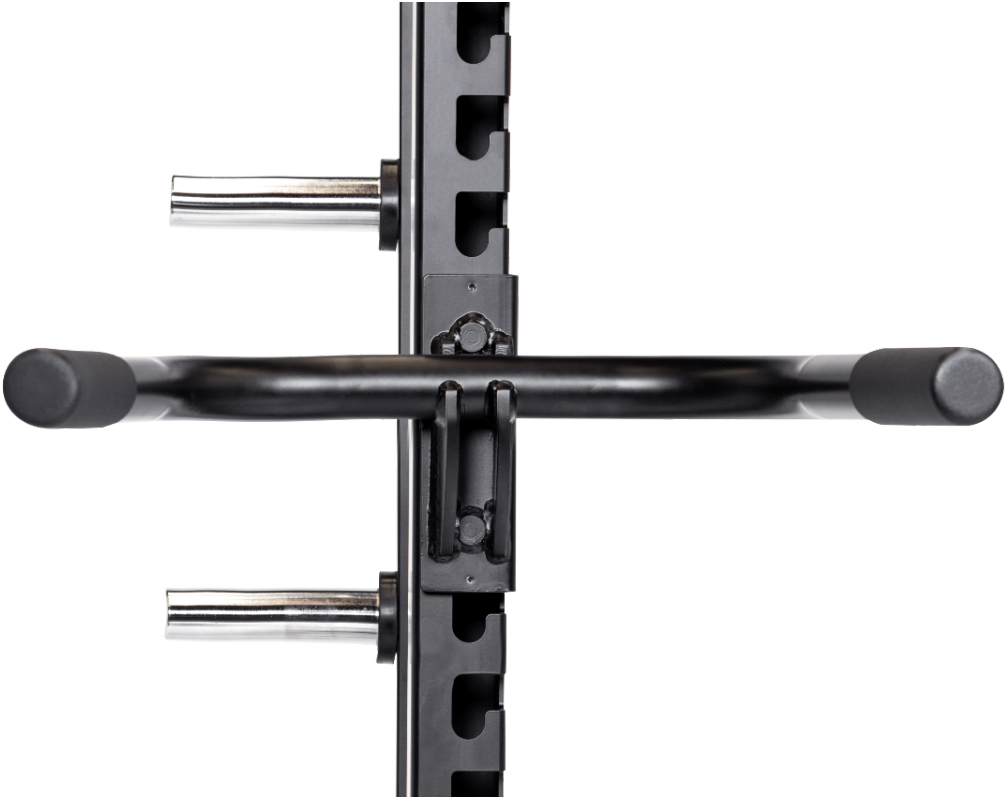
**ULTIMATE COMMERCIAL HALF RACK Model# UCHR1**



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### Features:

- 1,000 lbs / 454 Kgs Capacity
- Heavy Gauge Steel for Commercial Use
- Laser Cut Tubing for Precision Fitment
- Laser Cut Numbers for Easy Reading
- 8 Weight Rack Posts for Weight Storage
- High Bar Included
- Super Durable Crutches
- Made in New Factory – **Can Not** consolidate with past Inspire models.
- Can Mix 20'/40' container with Half Rack (HRG1)
- 55 units per 40' container

### Included Attachments

- Front Safety Catches
- Dip Bar handles
- Land Mine
- Center Safety Bars

Retail: \$2,199.00

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**FREE WEIGHT Model# 2UOLYP-45UOLYP**

**Commercial Urethane Olympic Weight Plates**

**Retail Price \$3.20 per lbs.**

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### 300 lbs. Commercial Weight Set

Retail Price \$1099.00



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## COMMERCIAL OLYMPIC WEIGHT BAR

(1,500 lbs. Weight Capacity w/ 8 bearings in each sleeve, two bar clamps included)

Retail Price \$299.99



Commercial Urethane Dumbbells Model# 5UDB-120UDB

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## 5 lbs Increments



Commercial Urethane Kettlebells Model # 10UKB-120UKB

Retail Price per lbs \$3.20

10-55 lbs. in 5 lbs Increments

60-120 lbs. in 10 lbs Increments



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Commercial Wall Ball Model# 8KWB-30KWB

Retail Price \$55-\$110 (\$5 Increments)

8, 10, 12, 14, 16, 18, 20, 24, 26, 30 Kgs

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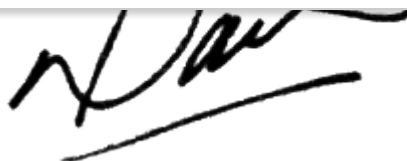




For more Information on any of these products please contact me below.  
Stay Safe,

Dan Binford  
President

[EMAIL DAN BINFORD HERE](#)

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TO THE WORLD

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